

# Shrinelines

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A weekly update for friends of Shriners Hospitals for Children® — Chicago

Robert Cotner, Editor

## Let's Make 2012 an All-Star Shrine Year All the Way Around



Noble/DRD-*Mohammed* Eric Tjarks has begun work on the **Illinois High School Shrine All-Star Football Game** in 2012, our first "Inter-Shrine" event, which will bring together DRD, Potentates, Divans, and Nobles from all five Illinois Shrine Temples. He presented a draft for the hospital development committee of the formal plan for this year's event, which originally began in 1975. Under the inspired leadership of Noble Eric and his colleagues at *Mohammed*, a new vision, renewed energy, and extraordinary plans have been assembled. You are invited to consult the new website ([www.ilshrinegame.com](http://www.ilshrinegame.com)) and the facebook page <http://www.facebook.com/ilshrinegame>. Beginning in January 2012, Eric will seek sponsors. The All-Star game is scheduled for 6:30 PM, July 14, 2012, Tucci Stadium, Illinois Wesleyan University, Bloomington, IL. Plans include the involvement of all five Illinois Shrine Temples in planning,

execution, and attendance. Past income from this event, held in Peoria, averaged \$15,000. Eric's goal for 2012 is \$55,000, with state-wide Shrine involvement and participation. Eric's planning involves a three-day activity program: a Thursday cookout with the players, Nobles, and guests; a Friday evening dinner with guest speaker(s); a Saturday parade and game. Full media coverage is expected to greatly enhance the educational and fundraising potentials from the event. Of key interest, both immediate and long-term, is the acquisition of major corporate sponsors to assist in underwriting the event and serve as the basis for a major fundraising enterprise for both SHC – St. Louis and SHC – Chicago. Nobles in *Shrinelines* reading audience are invited to make recommendations for possible funding sources to Noble Eric Tjarks at [tjarkse@gmail.com](mailto:tjarkse@gmail.com). A single-page invitation will soon be developed for distribution in all Illinois temples and elsewhere. It has also been suggested that Nobles from temples in states adjacent to Illinois—*Kaaba* in Iowa, *Zor* in Wisconsin, *Orak* in Indiana, *Zenobia* in Ohio, and *Moslem* in Michigan—be urged to participate, with the hopes that similar inter-temple programs can be developed in other states. The **Illinois High School Shrine All-Star Football Game** aims to provide young athletes the opportunity to compete in a professional environment, while raising funds for and making people aware of SHC and Shriners International. All Shriners are vital in our work with children—and, by working together, we can do even more!



## Brad Childress and Bobby Ross to Coach East-West Shrine Game



Brad Childress and Bobby Ross have been selected as head coaches of the 87th Annual East-West Shrine Game®, scheduled for January 21, 2012, at Tropicana Field, St. Petersburg, FL, to benefit SHC. "We are proud to have two coaches who represent an unbelievable wealth of knowledge of the game through their collegiate and NFL coaching careers," said Harold Richardson, executive director of the East-West Shrine Game. "Most importantly, Coach Ross and Coach Childress are excited

to be a part of this game because it combines great football with a great cause. The players will remember this week for the rest of their lives." While the East-West Shrine Game allows some of the best college football players in the country to showcase their talents in front of NFL coaches, scouts, and a national audience, the purpose of the game is to raise awareness of SHC. Kick-off is set at 4 pm. To learn more about the East-West Shrine Game or to order tickets, visit [www.shrinegame.com](http://www.shrinegame.com).



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